

SECTION 430 (2B) STATEMENT

As announced to the London Stock Exchange on 26 April 2021, Peter Williams stepped down from the Board as Chairman with effect from 29 April 2021.

The information required to be made available in accordance with section 430(2B) of the Companies Act 2006 is set out below.

In accordance with his service contract, Peter Williams was paid his fees up to and including 28 April 2021 (the date upon which employment terminated).

No other amounts were paid or are payable. Full details of the leaving arrangements will be set out in Superdry plc's Directors' Remuneration Report for the financial year ending 24 April 2021.